

GIFT SHOP CRITERIA AND REGULATIONS

The objective of the Gift Shop is to offer, at an affordable cost, high quality original art, limited edition reproductions, small paintings, sculpture, jewelry and other miscellaneous items that have been created by members of the Central California Art Association/Mistlin Gallery.

General Regulations:

1. Gift Shop artists must be a member of the Central California Art Association. Annual Gift shop dues of \$40 per year are due July 1 of each year, as is the CCAA \$60 membership. First time members joining mid-year will pay \$20 for a half year Gift Shop membership.
2. Each item should not be priced over \$300 unless approved by the committee.
3. If dues are not paid in a timely manner, the Artist will be contacted and items will be removed from the display case and placed in a secure location for artist pickup.
4. Gift Shop members must complete an application form and sign a waiver/agreement.
5. All individual pieces of art must be labeled “G” for gift shop and include the artist’s name and price.
6. Members are encouraged to complete volunteer service hours with the Mistlin Gallery. Members who do not, or complete prearranged service hours of at least 6 hours a month will be paid 75% on all items sold. Members who do not donate at least 6 service hours to the gallery will be paid 60% on all items sold. Any questions regarding artists' checks should be directed to the CCAA Treasurer, Rebecca Wynn.
7. Artwork must be refreshed at least every three months. Gift Shop Committee members will be at the gallery on the following days to receive artwork:
 - a. Second Saturday from 12-3pm.
 - b. Third Thursday from 2-5pm.
8. Items brought in on other days should be placed in the Gift Shop closet and Suzanne McCaslin should be notified by the artist. Sold items may be replaced with a similar item, however, please be courteous and do not move or touch other people’s work.
9. Items must be kept in a saleable condition.
10. Items not meeting the Gift Shop criteria will be removed from the Gift Shop by the Gift Shop Committee and placed in a secure location. The Artist will be notified.
11. Gift Shop items must be original representations by the artist; no commercially made items or kits will be accepted. Works that may be accepted by the Gift Shop include: sculpture, paintings, decorative arts, textiles, drawings, pastels, watercolors, collage, prints, artists books, jewelry and pottery and other 3-dimensional work.

12. The Gift Shop Committee reserves the right to reject or remove, at any time, work that does not meet the Gift Shop criteria or the standards of the Gift Shop Committee. If there are questions or concerns about any works in the Gift Shop, they may be addressed at the monthly Gift Shop Committee meeting which is held the second Saturday of each month from 12 to 3pm.

Jurying, Selection:

New Gift Shop artists are selected by the Gift Shop Committee. Prospective gift shop artists must submit their work to the Gift Shop Committee the second Saturday of any month, between the hours of 12 and 3pm. It is required that artists submit 5 to 10 pieces to be juried for acceptance into the Gift Shop. Submitted works will be juried by a committee of at least two experienced artists. Large works must be approved by the Gift Shop Committee and will only be accepted if space is available. Only Gift Shop Committee members may jury artwork into the Gift Shop.

Works are selected based on the following criteria.

Criteria for Jewelry Artist Items:

1. The following materials are acceptable for use in jewelry items:
 - a. Findings and beads shall be gold (list karat), sterling silver, Argenteum silver, gold-filled (list karat), gold vermeil, silver filled, surgical steel, brass, bronze, copper and pewter. All other plated metals shall be identified. Other hand-crafted items will be approved on a case-by-case basis by the Gift Shop Committee.
 - b. Gemstones, authentic or otherwise, must be identified.
 - c. Glass seed beads and lampwork beads are acceptable.
 - d. Dichroic glass is acceptable.
2. There shall be no unidentified metal findings, accent beads, or metal covered plastic beads.
3. Other hand-crafted materials will be approved on a case-by-case basis.
4. All materials used must be listed on the tags clearly so the docent and customer know what was used to create the piece.
5. Handmade beads and findings are encouraged, as is fine beadwork, wirework and original design.
6. Handmade pieces must be identified with a tag showing price, artist's name and a "G" to identify it as a Gift Shop item. Put a product description on the front or back of your tag.

Criteria for Two-Dimensional Art

1. All artwork must be original art by the artist submitting the work. Artwork must be ready to hang unless it is displayed in a bin. If it is to be displayed on walls or shelves, it must be framed or wrapped canvas. The sides of wrapped canvas have to be painted.
2. Art displayed on walls or shelves may be no more than 64" in perimeter, including frame.
3. Art displayed in bins shall be limited in size to no more than 64" in perimeter. Art displayed in bins may be either prints or original art and should be matted and in protective sleeves when displayed in bins. Four wooden bins are provided for display in the Gift Shop. Bins shall not appear over filled at any time, as determined by the Gift Shop Committee. The Committee reserves the right to remove items from bins and store in a safe location.
4. Greeting cards will be displayed in card racks.
5. The Gift Shop Committee provides displays. Artists can inquire if they need accommodations for their work.
6. Appropriate labels with name, price and "G" are required on tags. Title cards are provided.

Criteria for Three-Dimensional Art

1. Pottery, sculpture, fabric and/or fiber art are included in this category and must be original designs.
2. Smaller works will be appreciated and will fit in better with the spirit of the Gift Shop.
3. Potential tableware shall be identified as either food safe or microwave safe.
4. Appropriate labels with name, price, title of work, medium used. and "G" are required on tags.

Special Criteria for Fabric Arts:

1. Embellished clothing may only be approved for display in the gift shop on a case-by-case basis as determined by the Gift Shop Committee, with at least two members of the Committee present for the determination.
2. No iron-on patches are allowed for embellishment.
3. Minimum embellishment of 30% is required, as determined by the Gift Shop Committee.
4. Ripped and torn clothing are not allowed, intentional or otherwise.
5. Wearable fabric art pieces must be seasonably appropriate (warm hats in winter).
6. Large pieces must be approved by the Gift Shop Committee and will be allowed if there is space available.
7. Appropriate labels with name, price, material and "G" are required on tags.