



2024 GRANTING PROGRAM

REQUEST FOR PROPOSALS

GUIDELINES

PROGRAM OVERVIEW & PURPOSE

The Stanislaus Arts Council (SAC) welcomes applications for a new Granting Program for Stanislaus County-based artists, arts educators, arts organizations, and collaborations who seek to develop and present arts and cultural-based projects in Stanislaus County. Projects must be accessible to the public in the form of events and activities such as classes, exhibits, festivals, performances, screenings, readings, and workshops.

The purpose of the Granting Program is to:

- Strengthen resources available to the creative community;
- Encourage and support collaborative projects;
- Promote arts education while serving diverse audiences;
- Increase public access to the arts.

Projects that receive grant support in the current fiscal year 2024-25 must occur in the fiscal year of the award, July 1, 2024 through June 30, 2025

The Stanislaus Arts Council intends to award up to \$5,000 in grants:

- 5 grants in the amount of \$1,000 each.
- Matching funds are not required.

ELIGIBILITY REQUIREMENTS

Stanislaus County resident artists, arts educators, and arts organizations (both collectives and non-profits) are eligible to apply. Stanislaus residency is defined as having primary residence in the county, and/or teaching at a public or private charter school in Stanislaus County, within the county limits.

- All artistic disciplines including (but not limited to) dance, drama, literary arts, music, new media, and visual arts are eligible.
- Cultural projects relevant to the County's architecture, diversity, and history are eligible.
- Temporary public art projects are eligible.
- Projects designed for one of SAC's programs or events are eligible.
- Collaborative proposals, those involving two or more individuals or groups, must designate a Project Leader. The Project Leader will serve as fiscal agent, receive award, and manage the project from start through completion and evaluation.
- Grantees and Project Leaders must be adults, 18 years of age or older. However, minors may participate in collaborative projects.
- Grantees may receive awards for two consecutive years and must wait one year before re-applying.
- Grantees must submit required quarterly project updates and final evaluation after project completion to be eligible for future awards.
- Non-residents and for-profit/corporate businesses are not eligible.
- Grant recipients of 2023 California Heartland Creative Corps Grant (or any 2023 CA Creative Corp grant) are not eligible.
- Proposals must be a new creation or project.

GRANT APPLICATION REVIEW PROCESS

The Stanislaus Arts Council will serve to review and evaluate Granting Program applications. The SAC will use the following criteria with each review providing a total possible high score of 75 points (15 points x 5 reviewers) per application:

- **Artistic and/or Educational Excellence - 5 points:** Measure of the creativity (new, original and/or interesting ideas), quality (technical skills) and strength of content (concept and educational value) of the project.
- **Community Impact – 5 points:** Measure of the diversity and representation of the intended audience(s), activity/event location(s), viewer/participant engagement, and the applicant's collaborations within the project (if applicable)
- **Ability to Fulfill Project – 5 points:** Measure of the ability to develop and complete the project as described, the experience of the applicant and collaborators, and the project budget.

Each grant review panelist may score an application between 3/15 (lowest) and 15/15 (highest).

After review, total scores will be determined, and the SAC will award funds to those with the highest overall scores. In the event of tie scores, the SAC will continue discussion as needed to determine awards.

Stanislaus Arts Council Board Members who have an employment or professional affiliation with an applicant or project leader within two (2) years of the application, shall recuse themselves from the evaluation of any related applications.

GRANT AWARD & RESPONSIBILITIES

Stanislaus Arts Council staff will manage the Grant Award to grantees. Awards are typically paid in full at the start of the project when the grant agreement is fully executed (signed). In some cases, partial payments may be applicable and determined on a case-by-case basis.

Each grantee must meet the following requirements:

- Acknowledge Stanislaus Arts Council Granting Program support in all marketing and promotional materials, in print and electronic media. The SAC will provide the grantee the required copy, logo, and other materials.
- Submit project updates and changes, including schedule, to SAC staff in writing for review and approval. Submittals must be provided quarterly prior to project completion in July 2024, October 2024, January 2025, and April 2025.
- Grantee shall complete project within one year of award or return Grant Award in full.
- Submit a final written report (including itemized revenue and expenditures) and project evaluation (feedback and outcomes) to the SAC within 30 days of completion of project.
- SAC staff will provide the required document.

GRANTING PROGRAM SCHEDULE

Applications Released:	<i>January, 2024</i>
Application Deadline:	<i>Thursday, February 29, 2024</i> Received by 5:00 p.m. at the Mistlin Gallery, 1015 J St, Modesto
SAC Review	<i>Monday, March 11, 2024</i> 7:00 p.m. at the Mistlin Gallery, 1015 J St, Modesto
Grant Agreements & Awards	<i>May/June 2024</i>
Project Completion	<i>July 2024 – June 2025</i>
Final Reports	Due within 30 Days of Project Completion

2024 APPLICATION

GRANTING PROGRAM APPLICATION CHECKLIST:

Please provide one complete copy of the application, loose (do not fold, staple or bind) and in order, inside of a large, labeled envelope, with the following components:

- Application Form
- Project Description
- Project Budget
- Project Leader(s) & Collaborators
- Support Materials



2024 GRANTING PROGRAM

Application Form

Applying as (select one) Individual Collective/Organization

Legal Name: _____

Title: _____

Collective/Organization (if applicable) _____

Mailing Address: _____

Physical Address: _____

Phone Number: _____

Email Address: _____

Website/Social Media/Other: _____

Project Title: _____

Signature: _____ Date: _____

I certify by my signature that I have reviewed all the information in this application and it is accurate. I also certify that I am not a convicted felon. If this statement is not true, please attach a supplemental explanation.

Project Description

Attach a one to three-page description of your project, the project's desired outcomes, and how it addresses the goals of the SAC Granting Program. Include a detailed project timeline from start to finish, including important milestones. Consider how you will market/promote and measure the success of the project.

Project Budget

Income

A. Contributed	
a. Government (local/state/federal)	\$1,000.00 (SAC Grant)
b. Grants (local/state/federal)	\$ _____
c. Fundraising	\$ _____
d. In-Kind Services (volunteers/trades/etc)	\$ _____
e. Other (out-of-pocket/memberships/etc)	\$ _____
B. Earned	
a. Admissions/Tickets	\$ _____
b. Concessions/Sales/Merchandise/etc.)	\$ _____
Total Project Income:	\$ _____

Expenditures

A. Personnel Fees	
a. Artistic	\$ _____
b. Administrative	\$ _____
c. Technical	\$ _____
B. Operating	
a. Advertising/Marketing	\$ _____
b. Facility/Rental	\$ _____
c. Travel	\$ _____
d. Supplies/Materials	\$ _____
e. Other _____	\$ _____
Total Project Expenses	\$ _____

Project Leader(s) & Collaborators

Please identify the roles of all project leaders (important contributors) and attach resumes and/or biographies for all project leaders, as needed. Please identify the roles of all project collaborators (project supporters in auxiliary roles).

Support Materials

Please include up to three relevant and recent samples of your artistic work that will help the Stanislaus Arts Council evaluate the quality and characteristics of your work. Samples may include electronic or printed promotional materials, images, audio, and video samples, etc. Electronic samples can be provided on a CD/DVD/USB flash drive.

All materials submitted to the Stanislaus Arts Council, as part of the application/proposal(s) constitute the acceptance of these terms.

Completed applications are to be mailed and received, or dropped off at:

Stanislaus Arts Council
c/o Mistlin Gallery
1015 J Street
Modesto, CA 95354

By 5:00 p.m. on **Thursday, February 29, 2024**

Applications received late are ineligible and will not be reviewed by the Stanislaus Arts Council.

For additional information/questions, please contact:

KThompson@stanislausarts.org





2024 Granting Program

Final Report

As a 2024 Granting Program grantee, you are required to submit a final written report including project evaluation and itemized project budget to the Stanislaus Arts Council – SAC Liaison Kari Thompson, within 30 days of completion of project. Your Final Report should be submitted in the form of a Word Doc or PDF including the information below. Staff will review the Final Report and provide updates to the Stanislaus Arts Council accordingly.

**** Final Report Due *Within 30 days of project completion***

Project Evaluation: Goals and Outcomes

How did you publicize your project?

What effort do you feel was the most effective?

Please address the goals of your project. Were they achieved, unachieved? How?

What were the outcomes of your project? Were they expected, unexpected, etc?

Please consider collaboration, number of participants, size of audiences, community impact, who you served in terms of equity, diversity and inclusion.

How did the grant impact your ability to meet goals and achieve positive outcomes?

Project Evaluation: Feedback

Please provide any notable feedback you received about your project from collaborators, participants, audiences, or the media.

What changes would you make in developing a similar project in the future?



2024 Granting Program Scoring Rubric

Each grant review panelist may score an application between 3/15 (lowest) and 15/15 (highest).

- **Artistic and/or Educational Excellence (3- 5 points):** Does this application address or demonstrate creativity (new, original and/or interesting ideas), quality (technical skills) and strength of content (concept and educational value) of the project?
 - 1 – This proposed project does not meet the purpose of the granting program.
 - 3- The proposed project somewhat addresses the purpose of the granting program but lacks strength of creativity, quality, or content in one or more areas.
 - 5 – The proposed project meets or exceeds the purpose of the granting program in creativity, quality, and content.
- **Community Impact – 5 points:** How well does this application ensure the diversity and/or representation of the intended audience(s)? How is the community impact or outcome measured? This may include activity/event location(s), participant engagement, the applicant’s collaborations within the project (if applicable), and participant surveys or other measures of outcome.
 - 1 – The proposed project does not meet the community impact goals of the granting program.
 - 3- The proposed project somewhat addresses community impact but lacks methods to measure outcomes.
 - 5- The proposed project meets or exceeds community impact goals with emphasis on diversity and representation of the intended audience(s), viewer/participant engagement, artist collaboration, and measurable outcomes.

- **Ability to Fulfill Project – 5 points:** Does this application demonstrate the ability to develop and complete the project as described? This can be measured by the experience of the applicant and collaborators, and the project budget. Does the application include a detailed timeline from start to finish, including important milestones? Does the application detail how the project will be marketed/promoted and how success will be measured? For project budgets, “Adequate” is defined as average salary and costs for the area.
 - 1- The application does not demonstrate the ability to develop or complete the project as described which may include: insufficient experience of the applicant and/or collaborators, an unrealistic timeline and/or inadequate budget.
 - 2- The application somewhat demonstrates the ability to develop and complete the project as described but lacks detail in experience, a realistic timeline and /or adequate budget.
 - 3- The application meets or exceeds the ability to develop and complete the project by demonstrating relevant experience of both the applicant and collaborators, a detailed and realistic timeline, and a detailed, adequate budget.

After review, total scores will be determined, and the SAC will award funds to those with the highest overall scores. In the event of tie scores, the SAC will continue discussion as needed to determine awards.