



## 2024 GRANTING PROGRAM

### Application Form

Applying as (select one)

Individual

Collective/Organization

Legal Name: \_\_\_\_\_

Title: \_\_\_\_\_

Collective/Organization (if applicable) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website/Social Media/Other: \_\_\_\_\_

---

Project Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

I certify by my signature that I have reviewed all the information in this application and it is accurate. I also certify that I am not a convicted felon. If this statement is not true, please attach a supplemental explanation.

## Project Description

Attach a one to three-page description of your project, the project's desired outcomes, and how it addresses the goals of the SAC Granting Program. Include a detailed project timeline from start to finish, including important milestones. Consider how you will market/promote and measure the success of the project.

## Project Budget

### Income

A. Contributed	
a. Government (local/state/federal)	\$1,000.00 (SAC Grant)
b. Grants (local/state/federal)	\$ _____
c. Fundraising	\$ _____
d. In-Kind Services (volunteers/trades/etc)	\$ _____
e. Other (out-of-pocket/memberships/etc)	\$ _____
B. Earned	
a. Admissions/Tickets	\$ _____
b. Concessions/Sales/Merchandise/etc.)	\$ _____
Total Project Income:	\$ _____

### Expenditures

A. Personnel Fees	
a. Artistic	\$ _____
b. Administrative	\$ _____
c. Technical	\$ _____
B. Operating	
a. Advertising/Marketing	\$ _____
b. Facility/Rental	\$ _____
c. Travel	\$ _____
d. Supplies/Materials	\$ _____
e. Other _____	\$ _____
Total Project Expenses	\$ _____

## **Project Leader(s) & Collaborators**

Please identify the roles of all project leaders (important contributors) and attach resumes and/or biographies for all project leaders, as needed. Please identify the roles of all project collaborators (project supporters in auxiliary roles).

## **Support Materials**

Please include up to three relevant and recent samples of your artistic work that will help the Stanislaus Arts Council evaluate the quality and characteristics of your work. Samples may include electronic or printed promotional materials, images, audio, and video samples, etc. Electronic samples can be provided on a CD/DVD/USB flash drive.

All materials submitted to the Stanislaus Arts Council, as part of the application/proposal(s) constitute the acceptance of these terms.

---

Completed applications are to be mailed and received, or dropped off at:

Stanislaus Arts Council  
c/o Mistlin Gallery  
1015 J Street  
Modesto, CA 95354

By 5:00 p.m. on ***Thursday, February 29, 2024***

Applications received late are ineligible and will not be reviewed by the Stanislaus Arts Council.

For additional information/questions, please contact:

***KThompson@stanislausarts.org***





## 2024 Granting Program

### Final Report

As a 2024 Granting Program grantee, you are required to submit a final written report including project evaluation and itemized project budget to the Stanislaus Arts Council – SAC Liaison Kari Thompson, within 30 days of completion of project. Your Final Report should be submitted in the form of a Word Doc or PDF including the information below. Staff will review the Final Report and provide updates to the Stanislaus Arts Council accordingly.

**\*\* Final Report Due *Within 30 days of project completion***

#### **Project Evaluation: Goals and Outcomes**

How did you publicize your project?

What effort do you feel was the most effective?

Please address the goals of your project. Were they achieved, unachieved? How?

What were the outcomes of your project? Were they expected, unexpected, etc?

Please consider collaboration, number of participants, size of audiences, community impact, who you served in terms of equity, diversity and inclusion.

How did the grant impact your ability to meet goals and achieve positive outcomes?

#### **Project Evaluation: Feedback**

Please provide any notable feedback you received about your project from collaborators, participants, audiences, or the media.

What changes would you make in developing a similar project in the future?



## 2024 Granting Program Scoring Rubric

Each grant review panelist may score an application between 3/15 (lowest) and 15/15 (highest).

- **Artistic and/or Educational Excellence (3- 5 points):** Does this application address or demonstrate creativity (new, original and/or interesting ideas), quality (technical skills) and strength of content (concept and educational value) of the project?
  - 1** – This proposed project does not meet the purpose of the granting program.
  - 3-** The proposed project somewhat addresses the purpose of the granting program but lacks strength of creativity, quality, or content in one or more areas.
  - 5** – The proposed project meets or exceeds the purpose of the granting program in creativity, quality, and content.
- **Community Impact – 5 points:** How well does this application ensure the diversity and/or representation of the intended audience(s)? How is the community impact or outcome measured? This may include activity/event location(s), participant engagement, the applicant’s collaborations within the project (if applicable), and participant surveys or other measures of outcome.
  - 1** – The proposed project does not meet the community impact goals of the granting program.
  - 3-** The proposed project somewhat addresses community impact but lacks methods to measure outcomes.
  - 5-** The proposed project meets or exceeds community impact goals with emphasis on diversity and representation of the intended audience(s), viewer/participant engagement, artist collaboration, and measurable outcomes.

- **Ability to Fulfill Project – 5 points:** Does this application demonstrate the ability to develop and complete the project as described? This can be measured by the experience of the applicant and collaborators, and the project budget. Does the application include a detailed timeline from start to finish, including important milestones? Does the application detail how the project will be marketed/promoted and how success will be measured? For project budgets, “Adequate” is defined as average salary and costs for the area.
  - 1- The application does not demonstrate the ability to develop or complete the project as described which may include: insufficient experience of the applicant and/or collaborators, an unrealistic timeline and/or inadequate budget.
  - 2- The application somewhat demonstrates the ability to develop and complete the project as described but lacks detail in experience, a realistic timeline and /or adequate budget.
  - 3- The application meets or exceeds the ability to develop and complete the project by demonstrating relevant experience of both the applicant and collaborators, a detailed and realistic timeline, and a detailed, adequate budget.

After review, total scores will be determined, and the SAC will award funds to those with the highest overall scores. In the event of tie scores, the SAC will continue discussion as needed to determine awards.